

Objectives of the Training

- 1 Improved communication and interpersonal skills**
Use relevant approaches, materials and tools to communicate with individuals, groups and communities for desired behaviour change
- 2 Develop an SBCC Plan**
Coordinate with other functionaries and community representatives while contributing actively in implementing SBCC plan
- 3 Better understanding of values and attitudes**
Hone communication skills and connect more effectively with individuals, families and communities, respecting the informed choices they make
- 4 Greater ease at choosing and using communication aids**
Based on needs of the moment zero in on the right communication aid/tool (flip charts, films and other community dialogue and counselling tools) for desired behaviour change