

Learn the latest in Social and Behavioural Change
Communication from the experts!

Online Certificate Courses from SBCC TARANG Hub

<http://newconceptinfosys.net/Tarang/home.php>

FREE ONLINE COURSE ON

Monitoring, Evaluation and Impact Assessment for SBCC: Make a Difference

- 1 The SBCC Project Lifecycle and the Role of M&E
- 2 Introduction to Monitoring and Evaluation
- 3 Building M&E into your SBCC Project Plan
- 4 Preparing for Monitoring and Evaluation
- 5 Developing an M&E Framework using tools
- 6 Identifying indicators for SBCC interventions
- 7 Data collection in SBCC Interventions

Seven, self-paced sessions of 45 to 75 minutes each



Enriched with Case Studies and examples, reference links, take-home, self-monitored case studies and exercises



Technical Assistance

If you are a



PLANNER



MANAGER



**DEV.
PRACTITIONER**



STUDENT

from the public or private sector, voluntary sector or from corporate then this course is for you!

Be amazed by what you can accomplish through the course!



Plan and implement practical, well-integrated monitoring and evaluation procedures in your projects.



Figure out methods to measure success or failure of initiatives (even when they appear unquantifiable), and establish information flows needed for such decisions.



Learn use of tools and techniques that provide clarity and practical support in a range of real-life situations and help in mid-course corrections.

Join the growing team of professionals who have benefited from SBCC TARANG Hub

Register today!

<http://newconceptcdc.org/etraining/ME/>

Hurry! Get in touch for more details

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011-26972748/43

The course can be covered in **8-12 weeks**, depending on the time allotted each day

FREE

New Concept Centre for Development Communication (NCCDC)

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